

Town Board Agenda Special Meeting August 25, 2020 4:30 P.M.

MISSION STATEMENT

"The Town of Center, Colorado shall provide strong leadership, inspire community pride, maintain fiscal accountability and through its employees offer a high level of service to the residents, businesses, and visitors of the community."

THIS AGENDA MAY BE AMENDED

Town of Center is inviting you to a scheduled Zoom meeting.

Join Zoom Meeting

https://us02web.zoom.us/j/8343804391?pwd=cEJIZjdMR3phSFIHYnNIL3E0WjJHQT09

Meeting ID: 834 380 4391

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- +1 301 715 8592 US (Germantown)
- +1 312 626 6799 US (Chicago)

Meeting ID: 834 380 4391

Passcode: 294400

Find your local number: https://us02web.zoom.us/u/kcWWzX4kKe

- 1. WATER RATES/DCI REVITILATION BUDGET- WORKSHOP 4:30 P.M.
- 2. MEETING CALLED TO ORDER, ROLL CALL
- 3. A MOTION TO APPROVE THE AGENDA
- 4. A MOTION TO APPROVE THE PAYABLES
- 5. NEW BUSINESS
- 6. OLD BUSINESS
 - A. HOUSING COALITION BRIEF- DAWN MELGARES/BRIAN LUJAN
- 7. ADJOURNMENT

Posted on
August 24, 2020
Center Town Hall and Center Post office
This agenda may be amended

Brian Lujan Town Administrator Town of Center

August 20, 2020

Dear Brian,

Downtown Colorado, Inc. (DCI) was honored to work with the Town of Center in 2019 on a successful Lights on Center event bringing together community members and leadership as well as regional and state partners to share both the impressive array of opportunities that Center has to offer entrepreneurs and investors and broad community engagement efforts to connect with and hear from local stakeholders about the future of the community. The Town should be proud of the process in one year, bringing:

- 45 community vision survey respondents,
- 13 business ideas shared,
- · 2 leadership meetings considering the 90 Acre parcel
- 10 community partners coming together to engage and celebrate Center
- 50 participants in a community table to share ideas for the future
- 4 vacant properties transferring ownership
- 2 of properties in the process of being rehabilitated and reused

DCI is proud to work with the Town of Center in 2019 and looks forward to assisting with furthering and celebrating the progress you are making. While the pandemic has delayed some progress, it also allows a moment to pause and plan even more thoroughly around the opportunities the Town of Center is working on next:

- Diving into the idea of tax increment financing to capture investment and further the town vision
- Downtown beautification efforts
- Determining strategy around financing and annexations
- Completing and determining best use for housing study
- Continued engagement of youth and potential entrepreneurs
- Continued engagement of property owners
- Ensuring that the plan for 90 acres is meaningful to the Town of Center and local needs

Based on input from your community, leadership, and the regional and topic-specific consultants engaged, the next stage will include the following areas of work:

- Strategic Management: Focusing on the process for building staffing capacity, identifying and securing funding, and continuing to strengthen partnerships.
- Business Attraction and Retention: Continuing to cultivate and communicate both the opportunities for entrepreneurs and local entrepreneurial initiatives.
- Place Management + Beautification: Inventories project ideas, the policies and processes to guide initiatives, and a timeline for engaging the community in building pride and beauty in the downtown.
- Blight Removal Initiatives: Establishing a plan for training and information to build stronger awareness of tools for cleaning up and managing public-private partnerships in the community.
- Vision for Growth: Considering the vision and needs for the 87 Acre parcel to
 plan for the future and ensure that development on this parcel supports the
 historic downtown area and builds on the authentic character of the Town of
 Center while establishing room to grow and expand opportunities in the
 community.

To assist you in preparing for the focus areas, DCI has developed a tentative timeline highlighting some dates to monitor:

- Review ideas for a beautification project on a cross-walk or mural wall.
- Consider how to best drive the Town of Center housing and development needs and participation in the San Luis Valley Housing Coalition Housing Market Study.
- Continue discussions for how to garner a return on investment through urban renewal and tax increment financing.
- Continue to drive efforts around business training and ideas around creating a Center Youth-Run Business.
- Hold a DCI Urban Renewal Training at Town of Center Trustee Work Session
- Work on proposal for Business Incubator in Center.
- Town of Center representatives present progress at the IN THE GAME event.

Additionally, there are some priority areas that came up during the discussions about the Town of Center and how to move forward with objectives around priority areas that you may want to include in your 2021 budgeting efforts:

Priority Area	Cost Estimate
DCI Challenge Community Membership	\$1,000
Participation in the San Luis Valley Housing Coalition Housing Market Study	\$12,000
Planning for a full-time VISTA volunteer for one year	\$15,000
DCI Training for URA and Place Management	\$5,000
Plan for adding some color and beautify to the downtown area	\$5,000
An existing conditions study to look at the downtown and 90 Acres	\$20,000

We will be working on an action plan with greater detail but wanted to be sure that you had this information to share with your team right away.

Thank you for being such a wonderful leader and partner!

Sincerely yours,

Katherine Correll Executive Director

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Summary by General Ledger Account Number

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